

Maddison Williams

817-781-3435 • Denver, CO • maddiwill29@gmail.com

EXPERIENCE

Vice President of Programs

2022 - Present

Delta Zeta Rho Chapter | Denver, Colorado

Delegate planning tasks to 32 different chairwomen
Plan and Market major philanthropic and social events
Direct all events for the chapter

Nanny

March 2021 - Present

Davis Family | Denver, Colorado

Assist family in the care of a 9-month-old

Delta Zeta Social Chairwoman

2020 - 2021

Delta Zeta Rho Chapter | Denver, Colorado

Created COVID-19 safe events for the members of the chapter to attend
Planned events with other campus organizations
Created media promoting events

PAO Intern

March 2021 - June 2021

PAO | Boulder, Colorado

Created PR tactics to increase the number of daily app users and their time spent on the app
Launched PR campaigns to increase visibility on social media platforms such as Tik Tok and Instagram
Curated original content for the app on Tik Tok and Instagram

Educational Nanny

2018 - 2019

Beckham Family | Fort Worth, TX

Taught two children basic reading and math skills
Cared for two children for 8 hours a day

EDUCATION

University of Denver | Bachelor of Arts in Strategic Communications and Public Policy

Expected Graduation June 2023

Involvement / *Member of Delta Zeta, Member of DU Alpine Club, Member of Chess Club*

Skills / *Adobe Indesign, Adobe Photoshop, Excel*

RELEVANT ACADEMIC WORK

Capstone Strategic Communications Project

Curated an extensive PR strategy plan for Cafe 180 to reach new audiences and broaden awareness in Colorado